

Guidelines for Community-Based Tourism Development by Cultural Tourism Management: A Case Study of Muen Wai Community, Mueang, Nakhon Ratchasima Province

แนวทางในการพัฒนาการท่องเที่ยวชุมชนด้วยการจัดการการท่องเที่ยวเชิงวัฒนธรรม กรณีศึกษา: ชุมชนบ้านหมื่นไวย ตำบลหมื่นไวย อำเภอเมือง จังหวัดนครราชสีมา

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Abstract

The research entitled “guidelines for community-based tourism development by cultural tourism management: a case study of Muen Wai community, Mueang, Nakhon Ratchasima province” has its purposes as 1) to study the general information of Muen Wai community and 2) to study the guidelines for community-based tourism development by cultural tourism management. Population and samples are 3 groups as 1) knowledgeable people and leaders who lived in the research site’s community, 2) local government agencies directly related to community-based tourism development in the research site and, 3) central government agencies directly related to community-based tourism development in the research site. The research tool is an in-depth interview from the sample group and participatory observation from the sample group of knowledgeable people and leaders who lived in the research site.

The results reveal that Muen Wai is an ancient community with its long-lasting history, the relationship among people is in form of kinship system and Wat (Buddhist temple) is the center of all people and activities in the community. The leader and people of this community place importance on a 300-year-old chapel as a cultural tourism resource. This chapel exhibits a good old background of invaluable art and architectural construction for narrating of history of the community. The guidelines for community-based

tourism development by cultural tourism management at Muen Wai are 1) Project on learning and tourism information center for learning and public relation of the 300-year-old chapel at Wat Muen Wai, 2) Project on development of bike lane link for Muen Wai community-based tourism and cultural tourism source of Kanom Chin Ban Pradok (Pradok Village fresh noodles made of fermented rice eaten with curry and vegetables) in accordance with local community cultural foundation and 3) Project on the promotion of cultural tourism of the community by increasing more distribution channels and sale promotion as well as creating of an application named “Muen Wai community Tourism” on wireless communication devices.

Keywords : tourism management, cultural tourism, community-based tourism

บทคัดย่อ

การศึกษาวิจัยเรื่อง แนวทางในการพัฒนาการท่องเที่ยวชุมชนด้วยการจัดการการท่องเที่ยวเชิงวัฒนธรรม กรณีศึกษาชุมชนบ้านหมื่นไวย ตำบลหมื่นไวย อำเภอเมือง จังหวัดนครราชสีมา มีวัตถุประสงค์ คือ 1) ศึกษาข้อมูลพื้นฐานชุมชนบ้านหมื่นไวย ตำบลหมื่นไวย 2) ศึกษาแนวทางในการพัฒนาการท่องเที่ยวชุมชน ด้วยการจัดการการท่องเที่ยวเชิงวัฒนธรรม โดยมีประชากรและกลุ่มตัวอย่าง 3 กลุ่ม คือ 1) กลุ่มผู้รู้ และผู้นำชุมชนที่อาศัยอยู่ในเขตชุมชนพื้นที่การศึกษาวิจัย 2) กลุ่มหน่วยงานราชการท้องถิ่นที่มีส่วนเกี่ยวข้องโดยตรงกับการพัฒนาด้านการท่องเที่ยวชุมชนพื้นที่การศึกษาวิจัยและ 3) กลุ่มหน่วยงานราชการส่วนกลางที่มีส่วนเกี่ยวข้องโดยตรงกับการพัฒนาด้านการท่องเที่ยวชุมชนพื้นที่การศึกษาวิจัย โดยเครื่องมือที่ใช้ในการวิจัย คือ การสัมภาษณ์เชิงลึกในกลุ่มประชากรตัวอย่างกลุ่มหน่วยงานราชการท้องถิ่น และกลุ่มหน่วยงานราชการส่วนกลางที่มีส่วนเกี่ยวข้องโดยตรงกับการพัฒนาด้านการท่องเที่ยวชุมชนพื้นที่การศึกษาวิจัย การสัมภาษณ์แบบมีส่วนร่วม และการสังเกตในกลุ่มประชากรตัวอย่าง ผู้รู้และผู้นำชุมชนที่อาศัยอยู่ในเขตชุมชนพื้นที่การศึกษาวิจัย

ผลการศึกษาวิจัยพบว่า ลักษณะชุมชนบ้านหมื่นไวยเป็นชุมชนเก่าแก่ที่มีประวัติความเป็นมาอย่างยาวนาน ความสัมพันธ์ของประชาชนเป็นไปแบบระบบเครือญาติ มีวัดเป็นเสมือนจุดศูนย์รวมของผู้คนและกิจกรรมต่างๆ ของชุมชน ประชาชนในชุมชนและผู้นำชุมชนต่างเห็นถึงความสำคัญของอุโบสถเก่า 300 ปี ทรัพยากรการท่องเที่ยวทางวัฒนธรรมในชุมชน ที่เป็นเครื่องแสดงออกถึงความหลัง ศิลปะสถาปัตยกรรม การก่อสร้างที่ทรงคุณค่าเป็นสิ่งที่ช่วยบอกเล่าความเป็นมาของชุมชน และแนวทางในการพัฒนาการท่องเที่ยวชุมชน ด้วยการจัดการการท่องเที่ยววัฒนธรรมชุมชนบ้านหมื่นไวย ตำบลหมื่นไวย อำเภอเมือง จังหวัดนครราชสีมา คือ 1) โครงการสร้างศูนย์ข้อมูลข่าวสารการเรียนรู้ และประชาสัมพันธ์การท่องเที่ยวอุโบสถ 300 ปีภายในหมู่วัดหมื่นไวย 2) โครงการพัฒนาเชื่อมโยงเส้นทางจักรยานเพื่อการท่องเที่ยวประวัติศาสตร์วัฒนธรรมชุมชนหมื่นไวย กับแหล่งท่องเที่ยวเชิงวัฒนธรรมอาหารขนมจีนบ้านประโดกที่สอดคล้องกับพื้นฐานวัฒนธรรมชุมชนท้องถิ่น 3) โครงการส่งเสริมการท่องเที่ยวเชิงวัฒนธรรมชุมชนด้วยการเพิ่มช่องทางการจัดจำหน่าย และการส่งเสริมการขายด้วยการสร้างแอปพลิเคชันท่องเที่ยวชุมชนหมื่นไวยบนเครื่องมือสื่อสารแบบไร้สาย

คำสำคัญ : การจัดการการท่องเที่ยว การท่องเที่ยววัฒนธรรม การท่องเที่ยวชุมชน

Introduction

Decentralization policy to localities has been established by the Constitution of the Kingdom of Thailand 2007 for allowing communities have more participation in conservation or restoration of tradition as well as good local wisdom, arts and culture. Participation in maintenance and utilization of local resources are conducted with local administrative organizations. A Coordinating committee on integration among ministries was established by the Office of Tourism Development (2007) to develop tourism in conform to developing strategies for focusing on promotion and driving the community-based tourism. Guidelines for utilization and development of tourism resources are included with related factors on tourism to meet economic, social and cultural needs as well as aesthetics for social members equally. Such guidelines by using related resources wisely. These aspects drive communities to utilize cultural tourism with its own identity as a selling point and made tourism management in from of community-based tourism.

Muen Wai Sub-district is an ancient place with long-lasting history in Nakhon Ratchasima province since the reign of King Chulalongkorn (Rama V). At Muen Wai Sub-district, there are many interesting and attractive places for tourists to visit and see included way of life based on the royal thought of self-sufficiency economy. This cultural in Muen Wai community is simple and their famous culinary culture is Kanom Chin Ban Pradok that visitors have to taste and buy as souvenir. Furthermore, an attractive place is an ancient 300-year-old chapel in pond constructed in Ayutthaya Period located in Wat Muen Wai as well. This old age historical site is gracefully located on a basin surrounded with moat while window and door facades are in form of triangle similar to the architecture of the Late Ayutthaya Period and has been restored continually. Nowadays, the ancient chapel of Wat Muen Wai is restored and landscape is improved by the 12th Regional Office of Fine Arts, Nakhon Ratchasima. (Krairuek Pinkeaw, 2013)

Objectives of the Study

1. To study the general information of Muen Wai community, Nakhon Ratchasima province.
2. To study the guidelines for community-based tourism development by cultural tourism management: a case study of Muen Wai community, Nakhon Ratchasima province.

Literature Review

Community-based tourism is a kind of tourism that communities can determine direction and style of tourism by themselves and people in those communities are owners of such tourism resources and stakeholders of everything happened from tourism. Community-based tourism had various selling points in aspect of nature, history, culture, tradition, ways of life and conservation with developed form for creating actual sustainability and benefits for localities (Pimrawee Rocharungsat, 2010). Community-based tourism management should be conducted by considering of natural carrying capacity in each community and focusing on potential development of personnel in community. For making preparedness of the community, conscious mind on looking after natural resources and environment as well as local wisdom, culture and tradition should be instilled for sustainable tourism management, direct participation in tourism resource management and collaborative conservation of communal tourism resources (Sin Sarobol et al., 2003). Community-based tourism will bring about results of 2 aspects i.e. both benefit and problem of the community. If communities have good management or planning, tourism will create more income and occupation for people and support quality department of tourism resource. Community-based tourism also causes conservation of nature, archeology, history, arts, handicraft, culture and tradition in communities.

From above meaning it can be concluded that community-based tourism is operation of tourism management that concentrates on sustainability of all community tourism resources as culture, tradition, wisdom and belief of the community. Community is the owner of such resources and plays significant role on management to provide visitors with knowledge and most of benefits from tourism belong to the community. This creates occupations in the community and its members have income and better quality of life.

Cultural Tourism means tourism for visiting cultural objects such as castle, temple, archaeological thing or place, tradition, ways of life, all kind of arts and various things that shows prosperity with development suitable for living in each era. Visitors will know history, idea, faith and popularity of people in the past inherited to tour generation through these matters. This is to say that cultural tourism is a traveling of individual or group of people from their residence to other places for admiring with cultural unique and beauty of other groups of people. Respect to each other cultures should be done for creating friendship and impression in culture of those communities. It has to think about minimizing effects to person, culture and environment in communities. (Boonlert Jittangwattana, 2005) Cultural tourism likes traveling to find knowledge about local cultures together with to study ways of life both in sociological and anthropological

(Cheewanun Wuttipun et al., 2006) or to find knowledge in places or areas that have unique historical and cultural. There are story telling about development of social and human via history related to culture, body of knowledge and social value by architectural or natural environment that can express natural beauty and benefit, reflect life condition of people in each era, no matter what it is: social, economical or traditional conditions. (Krairuek Pinkeaw, 2013)

From above definitions by academics, it can be concluded that cultural tourism means a kind of tourism, not only for rest but also for fun of learning other cultures at tourism sites. It is studying about architecture, building, city plan and old building to have new wide world view, to gain new experiences from tourism activities at such cultural sites and benefits caused by such cultural tourism have to distribute to the community of tourism site that make people gain incomes and better quality of life.

Tourism Management and Tourism Resource

Tourism Management is operations of tourism in aspect of planning, administration, responsible person, controlling, budgeting, monitoring, auditing, evaluation and reporting of tourism results. (Aree Naipinit & Thirachaya Maneenet, 2008) All operations have been done with distinct goal in conformity with proper principles, theories and ideas based on actual conditions, social and environmental limitations, otherwise tourism management shall go with directionless and failure. For consideration on system approach of tourism management and achieving objectives, it is necessary to consider about subsystem or main component of tourism management, roles of each component and relationship between those components as well as environment of tourism system. (Nipaporn Nooaksorn, 2005)

Tourism management of responsible agencies for looking after tourist attractions should have their duties as; (1) Making advertisement and public relation for people to maximized acknowledge, (2) Surveying data and information of tourism resources and tourism sites in their area, (3) Improving and developing tourism sites for visitors impression, (4) Managing of tourism sites by determining guidelines for managing tourism resources in the community with suitability and maximized benefits, (5) Providing of safety in tourism sites and security system for tourists who visiting in the responsible area (Tourism Authority of Thailand, 2000). Localities must have their roles for participating in tourism management to set the potentiality of tourism resource management for managing tourist attractive in the community. Localities also participate in decision making of projects that effected to most people in the area. The local leaders should have their participation to support projects and activities related to tourism. Moreover, government sector shall equally work together with them (Office of the Permanent Secretary for Interior et al., 1998).

Tourism management in cultural tourism site is a process for efficient planning of unique cultural tourism resources of communities both of tangible and intangible tourism resources to minimize effects of tourism. It is a method of cultural, environmental and tourism management to learn the ways of life of people at local tourism site that communities are the owner of such tourism resources. All related sectors have to collaboratively manage and operate with steps and processes in accordance and in the same direction with principle, theory or research related to communities. Benefits of development in cultural resources were accomplished by creating of awareness on conservation of cultures and natural resources.

From literatures of academics about the definitions of community cultural tourism and tourism management as mentioned above, it can be concluded by the researcher that community-based tourism management at Muen Wai community, Muen Wai Sub-district, Mueang District, Nakhon Ratchasima province needs to consider 3 significant components of the development as;

1. Advertisement and public relation of cultural tourism sites for people to acknowledge important stories and backgrounds of such tourism resources as much as possible. Survey on data and information of tourism resources at tourism sites in the area should be conducted for people or tourists who want to learn new experiences from tourism. The key factor of tourism development is public relation of tourism sites in the area for attracting tourists to be interested and want to learn this unique and outstanding culture.

2. Improvement and development of tourism sites in communities from their unique and outstanding for tourists' impression by tourism management with cooperation of related sectors and benefits from cultural tourism shall be fairly distributed.

3. Determination of guidelines for managing tourism sites in the community with suitability and up-to-date. It needs to have an organization or working mechanism for tourism management and to connect tourism with community development simultaneously for distribution of tourism incomes fairly and supporting the social and economic development of community.

Scope of the Study

Area Scope: This study focuses in the area of Village No.2, Ban Muen Wai, Muen Wai Sub-district, Mueang District, Nakhon Ratchasima province

Content Scope: This research studies revealed content as follows: 1) Theories of community-based tourism, 2) Theories of cultural tourism and 3) Theories of tourism management. Content study is based on the context of tourist attractive in the area of Muen Wai community.

Benefit of Research

Results of this research will be useful information for promotion and development of cultural tourism site at Muen Wai Community, Muen Wai Sub-district, Mueang District, Nakhon Ratchasima Province. Related government agencies also utilize such general information as a guideline for further promotion and development of other community-based tourism in the area.

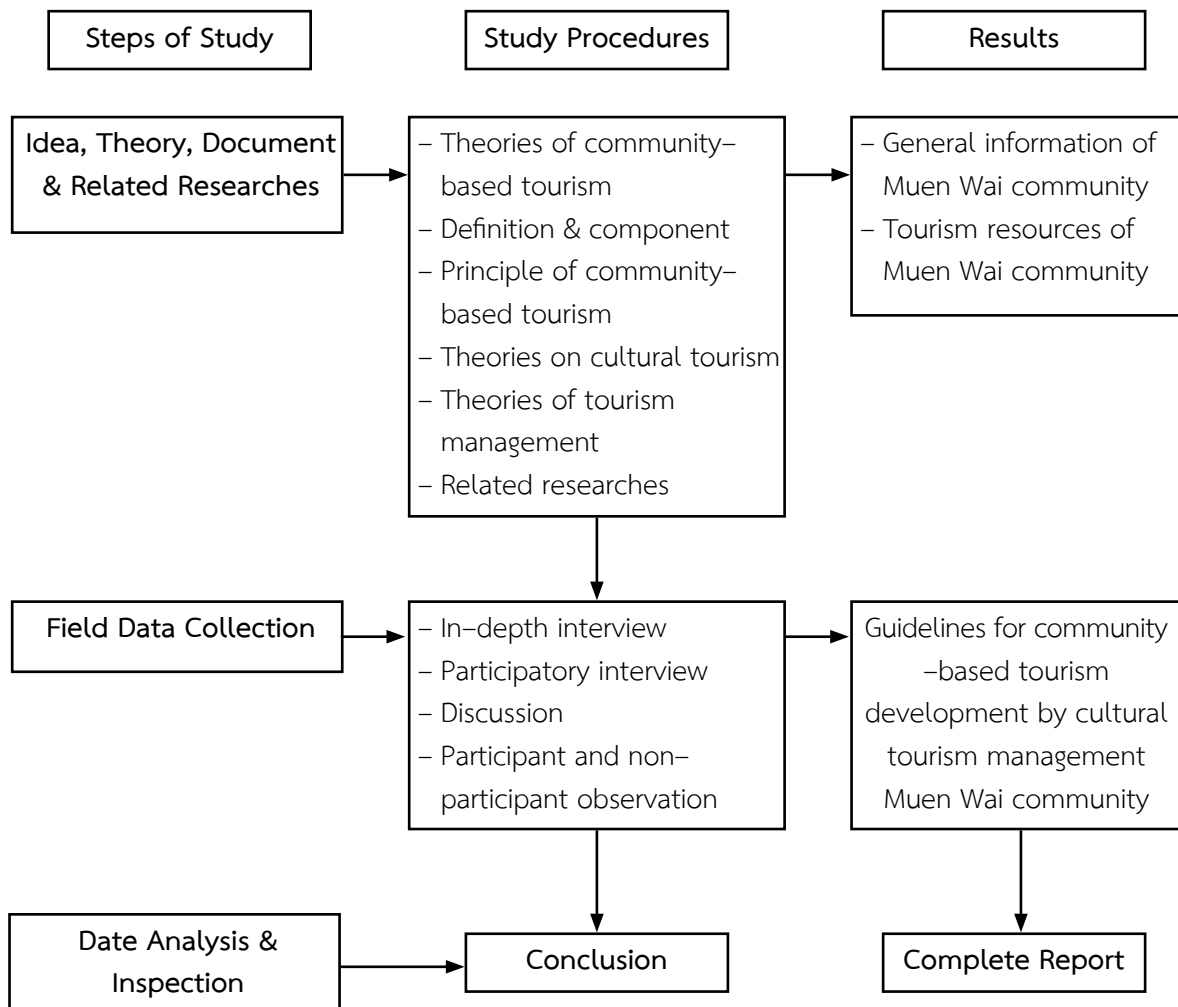
Population and Sample

Population and samples used in this study are consisted of arts and cultural tourism resources, both of material and non-material culture, and 3 groups of human resource; 1) 2 persons from the group of knowledgeable people and leaders who lived in the community of research area, 2) 2 persons from the group of local government agencies directly related to community-based tourism development in the research site and, 3) 3 persons from the group of central government agencies directly related to community-based tourism development in the research site.

Research Methodology

This research tool as: in-depth interview with the sample group of local and central government agencies directly related to community-based tourism development in the research site and participatory observation from the sample group of knowledgeable people and leaders who lived in the research area.

Study Process



Conclusion

The management of tourism development at Muen Wai community by cultural-based tourism takes cultural resource, a religious place of the community, to be the main tourism capital. People and leaders in community are aware the importance of this ancient and valuable tourism resource and they together look after this ancestor's resource with respect and worship. This shows appreciation and readiness to conserve this cultural tourism resource as community heritage. Studying of field data and in-depth interview from samples found that community, temple and studied area of Muen Wai have firm relationship in the community. They use this religious place for doing activities together, have unique culture of living and have local identity of food as Kanom Chin. Therefore, these cultures reflect very well about close relationship of family and strength of ancient community that has long history.



Figure 1 : Ubosot (chapel) at Wat Muen Wai is made of bricks and mortars with base of the chapel is sagged in shape as a junk

From the study on good community-based tourism management, tourism management have to consider the sustainability of culture, social, tradition and belief of such community. The community of tourism sites shall play role as owner who has its right to manage and provide visitors with knowledge and most of benefits from tourism belong to the community. The owner of tourism site creates jobs, income and chance for doing business in the community that makes its members has better quality of life. The tourism management at Muen Wai community by providing of cultural-based tourism for 300-year-old chapel in Wat Muen Wai makes Wat and the community has guidelines for cultural tourism site management by cultural-based tourism as follows;

1) Project on learning and tourism information center for learning and public relation of 300-year-old chapel at Wat Muen Wai to be a learning center of communal culture and to serve tourism information for people and tourists who visit Muen Wai Sub-district.

Principle and Importance

The tourism information center for learning and public relation of 300-year-old chapel at Wat Muen Wai is a center for collecting knowledge and history of 300-year-old chapel and an information source of knowledge on all cultural tourism in Muen Wai Sub-district as well as tourism products of communities in Muen Wai Sub-district. This leads to learning process promotion for tourists and people in the community as a source for enhancing learning opportunities, transferring and changing of experiences, ancestors' wisdom and cultures of the community. Moreover, it is a source for serving tourism information for visitors and people in many aspects e.g. tourism activities and people's way of life in the community. Livelihood of people, who live with religious places, in the community and social changes makes a learning community and utilizes old and valuable cultural capital as a tourism product.

The tourism information center for learning and public relation of 300-year-old chapel at Wat Muen Wai not only provides knowledge and history of the chapel, but also be a center for collecting news and information related to various aspects of cultural tourism that spread around Muen Wai Sub-district. Various aspects of culture has been categorized by the center with distinct style, so that people and tourists can search and study all the times. The center also plays its role for learning management by coordinating and integrating operations of all sectors such as; community leaders, groups/organizations, networks, private sector and development alliance of government sector. Entire activities of the center are operated by people in the community for providing people and visitors with knowledge and value of arts and culture as well as ancient architecture and finally strengthen community tourism sites.

Objective of Tourism Information and Public Relation Center

This center is a learning source and a center for collecting information and knowledge about cultural tourism of the community that not focuses on in-class learning. It is the learning center of tourism where all people and tourists can makes their self-study to search for knowledge of culture, arts and culture, architecture, ancient construction, exchanging of knowledge and experiences. The center also establishes understanding, cooperating with tourism development and ways of life of people who live with religious places of the community and social changes that supports learning to meet with current circumstances.



Figure 2: Area around Wat Muen Wai in the Present

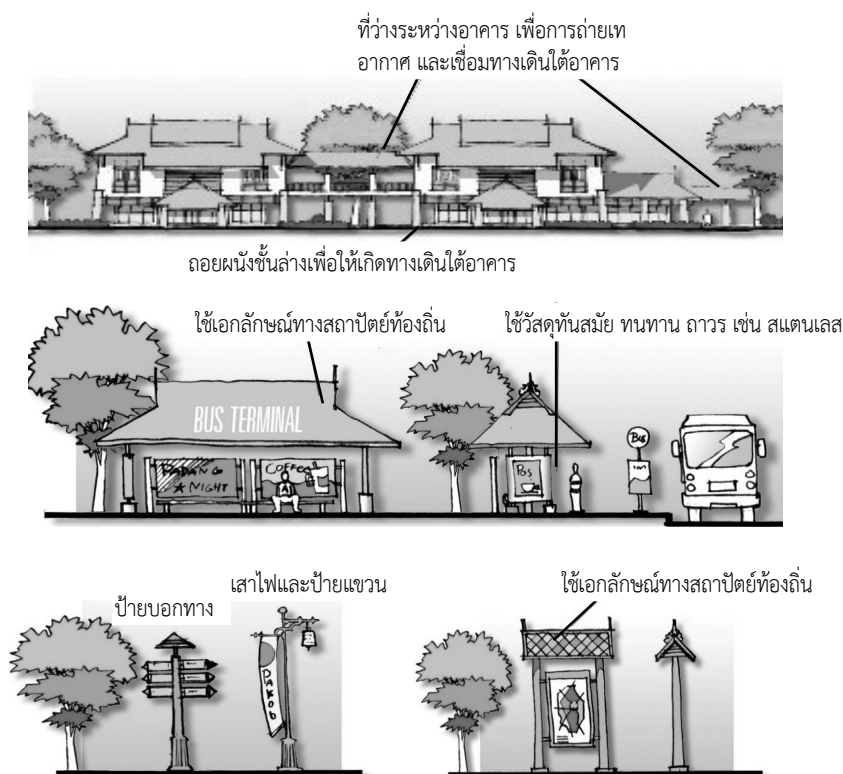


Figure 3: Design of Drawing the Community Learning and Tourism Information Center

Source : Project on Specific Area Planning of Padang Besar Border Community, Songkhla Province (Department of Public Works and Town & Country Planning, 2005)

2) Project on development of bike lane link for historical and cultural tourism of Muen Wai community cultural tourism source of Kanom Chin Ban Pradok in accordance with local community cultural foundation

Principle and Importance

Decentralization policy to localities has been established by the Constitution of the Kingdom of Thailand 2007 for allowing communities have more participation in management of conservation or restoration of tradition as well as good local wisdom, arts and culture. Participation in maintenance and utilization of local resources are conducted with local administrative organizations. A coordinating committee on integration among ministries was established by the Office of Tourism Development (2007) to develop tourism in conform to developing strategies for focusing on promotion and driving the community-based tourism (CBT). Guidelines for utilization and development of tourism resources are included with related factors on tourism to meet economic, social and cultural needs by using related sources shall push communities utilize their unique cultural tourism as selling point and creates tourism management in form of community tourism. This kind of tourism is interested by localities, private organizations

and government agencies. The 10th national economic and social development plan defines a guideline for social investment as “....to enhance cultural capital and establish economic value for further conserving and transferring culture and local wisdom to next generations as well as utilizing culture as a strength in social and economic aspect to create innovation for products and services for quality of life development”. Apparently, enhancing of cultural capital with local unique as tourism products is very important for developing economic system of Thailand.

Objective of Project

Project on development of bike lane link for historical and cultural tourism of Muen Wai community cultural tourism source of Kanom Chin Ban Pradok in accordance with local community cultural foundation is provided to promote culture as strength in social and economic aspect to create innovation for products and services for quality of life development. It aims to bring benefits for people in the community and social by focusing on areas with high level of tourism potentiality and connect other tourism areas to create tourism routes for reaching of potential tourism resources and making incomes for local.

Project on development of bike lane link for historical and cultural tourism

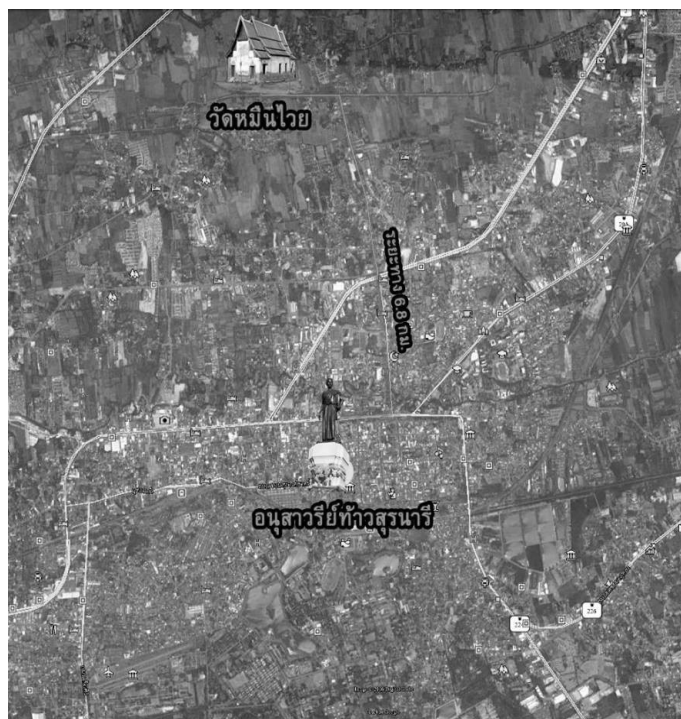


Figure 4 : Bike Route for Community Cultural Tourism Consisted of Historical and Cultural Tourism Site of 300–Year–Old Chapel and Cultural Tourism Source of Kanom Chin Ban Pradok at Muen Wai Sub–District

3) Project on promotion of community cultural tourism by increasing more distribution channels and sale promotion by creating of an application named “Muen Wai Community Tourism” on wireless communication devices.

Creating of relationship with tourists by using systematic technology and personnel will better serve visitors who go to Muen Wai community, collect and analyze data of tourists’ behavior for their tourism expenditures and needs. Finally, benefits of tourism products will be happened.

Muen Wai Tourism App is a smart phone application that let tourists can easily and rapidly access tourism data, tourism activities and products or souvenirs in the community. People and tourists can search for everything they want to know quickly, whatever tourism activities, traditions, important religious days and interesting festivals take place in Muen Wai Community e.g. Khanom Chin Pradok Festival. This will make tourists can retrieve tourism information before their visit; know styles of such important community cultural tourism that will motivate tourists to participate with cultural community and annual tourism activities taken place by the community.

This app can inform all tourism activities, important festivals and traditions in Muen Wai community. It will show details of how to access activity, shop, home stay, promotion and location map for visitors’ planning. Moreover, expenses can be planned for shopping products and souvenirs, benefits for the community are good relationship between tourists and the community, tourists’ satisfaction and a tool for promoting of tourism products and services with rapid and modern format for satisfying them to revisit.



Figure 5: Example of Muen Wai Tourism Application on Wireless Communication Device

Recommendation

Research Suggestion

From this research offered some suggestions from the study related to community-based tourism development by cultural tourism management of Ban Muen Wai community, Muen Wai Sub-district, Mueang District, Nakhon Ratchasima Province from interviews were as follows:

Suggestions from interviewing of local and central government agencies that had direct relation and tourism development of Nakhon Ratchasima province

1. Muen Wai Sub-district Administrative Organization

Improving of tourism management at Muen Wai community by cultural tourism management needs to have public relation for people and tourists to know important tourist attractive in Nakhon Ratchasima and one thing that have to consider for tourism development in Muen Wai is having a distinct organization or agency to take care of the ancient chapel of Wat Muen Wai. Now, this cultural tourism site is under the 12th Regional Office of Fine Arts, Nakhon Ratchasima. Nevertheless, the improvement or development of tourism sites may not enough and take times. If this tourism site is main thing to attract tourists, other tourism products shall be developed too. Outside landscape needs to be improved for being more interested than only focusing on the chapel.

2. Nakhon Ratchasima Provincial Tourism and Sports Office

The most important thing of cultural tourism management in Muen Wai community is to develop the cultural tourism in the community for connecting with other styles of tourism or tourism in adjacent provinces that have similar cultural, traditional and historical area. Community-based tourism development by cultural tourism management should let people in Muen Wai Community be operators for developing or promoting tourism in the community. The good development shall develop tourism sites simultaneously with unique tourism products of the community.

3. Nakhon Ratchasima Provincial Cultural Office

Tourism management in Muen Wai community by cultural tourism management, the community shall acknowledge its own value of unique culture and way of life that can change to be income. People in the community must acknowledge the importance of unique history and culture must create story for attracting people or tourists to know and touch. Community-based tourism development by cultural tourism management needs to connect with cultural tourism site in adjacent area for providing more interesting tourism activities. If communities place importance on their own valuable culture, the tourism development will be led to sustainability.

4. Nakhon Ratchasima Community Development Office

Tourism management in Muen Wai community should be done by utilizing unique or valuable culture of the community that cannot be found anywhere to add value or potential, providing information and documents for retrieving and changing those valuable cultural capitals to tangible products e.g. in form One Tambon One Product (OTOP) and etc.

Suggestions of the Researcher

This study were collected from in-depth interview and participatory observation under concepts of community based tourism, cultural tourism and tourism management it was found that the guidelines for community-based tourism development by cultural tourism management could be concluded as follows:

1. At the step of operation of community-based tourism development by cultural tourism management, it should place importance on participation of all related sectors, especially representatives in community who are the owner of tourism resources, to love and cherish for conserving valuable culture of the community including perceive the importance of this valuable cultural tourism research. This is the most significant product of tourism to earn communal income for developing the potentiality of community-based tourism development by cultural tourism management.

2. Basic facilities of the ancient chapel at Wat Muen Wai should be improved and developed by all agencies related to the community to make this area of tourism resources be interested for tourists. This improvement may be started from some projects that can rapidly operate e.g. project on public relation for tourist sites via media, project on improvement of guidepost to the ancient chapel easier for periodic seeing and keeping in good condition all the time.

Suggestions for Further Study

Suggestions from the researcher of this study that should be researched in these following matters:

1. Marketing and tourism development and promotion of local products in Muen Wai Sub-district, Mueang District, Nakhon Ratchasima Province

2. Guidelines for food cultural tourism sustainable development of Pradok community, Muen Wai Sub-district, Mueang District, Nakhon Ratchasima Province.

3. Guidelines for conservation tourism development based on studying of value and importance of cultural heritages.

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